

**CCME 2012 Symposium  
Feb 13-16, 2012**



**"Salute to Possibilities:  
Paving the Way for our Military  
Community"**



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**CCME PRESIDENT'S MESSAGE**



It's hard to believe that the CCME 2012 symposium is just around the corner! And what better place is there to go in February than sunny and warm Orlando, Florida!

CCME Board members have been working diligently all year to bring you another exciting and informative symposium. There are several pre-conference meetings and workshops scheduled for Monday, Feb. 13 that you may not want to miss so be sure to review the agenda on our website at [www.ccmeonline.org](http://www.ccmeonline.org). Following the pre-conference workshops we'll open the exhibit hall with the President's reception on Monday evening. This year's President's reception includes entertainment by Whiskey Project (preview their music at <http://www.reverbnation.com/whiskeyproject>), a kick-off of the CCME Cares project, a very special showcase of veterans' artwork by the Veteran Artist Program (<http://www.veteranartistprogram.org/>), and exhibits by over 100 exhibitors.

We are fortunate to have two renowned keynote speakers on the agenda this year. Sir John Daniel, Executive Director of the Commonwealth of Learning will be our opening keynote on Tuesday morning. Sir John became President of Commonwealth of Learning ([www.col.org](http://www.col.org)) in 2004 after gaining wide international experience in universities and the United Nations System. Following the completion of his university education in Metallurgy at Oxford and Paris, he demonstrated his commitment to lifelong learning by studying part-time for 25 years to complete a Master's degree in Educational Technology at Concordia University. He held senior positions at the Télé-université, Athabasca University, Concordia University, Laurentian University, the UK Open University and the United Nations Educational, Scientific and Cultural Organization (UNESCO). Sir John was knighted by

Queen Elizabeth for services to higher education in 1994 and holds 30 honorary doctorates from universities in 17 countries.

Dan Clark, contributing author of the Chicken Soup for the Soul series and author of *Chicken Soup for the College Soul* is scheduled to be our closing keynote on Thursday afternoon. Mr. Clark is also author of the highly acclaimed business leadership book, *Forgotten Fundamentals*, and the inspirational *Puppies for Sale* which was made into a film at Paramount Studios starring Jack Lemmon. Dan is a graduate of the Executive Program at both Air University in Montgomery, Alabama, and the Army War College in Carlisle, PA. His long list of appearances in the military environment includes the Air Force Four Star General's Corona Leadership Conference, Air Force General's Commanders Conferences throughout the world, Army General Walter Sharp's Conference in Korea, the Air Force Academy's Character and Leadership Development Symposium, the National Conference on Ethics at West Point, Tech training schools at Keesler and Sheppard AFB, Ft. Hood, Ft. Bragg and Ft. Jackson, as well as officer schools for Majors, Colonels and Generals. He has spoken to over 4,000 audiences and more than 3 ½ million people in all 50 states and 35 countries, and to our combat troops in Iraq and Afghanistan. Dan currently serves on the Chief of Staff of the Air Force National Civil Leaders Board.

In addition to our keynotes, confirmed speakers include Carolyn Baker, Chief, DoD Continuing Education Programs, Kathy Snead, President of SOC, Charles Milam, Military Community and Family Policy, and Service Chiefs and/or representatives from all of the services. General session panels will discuss topics such as State Authorization and Workforce Transition, in addition to some of the more general military education issues that will be discussed and addressed from the perspectives of college presidents, student veterans, and military students themselves.

## President's Message Continued,

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We have **55** concurrent session presentations, some of which will be offered twice to assist with the selection process. Thank you to all those who submitted concurrent session proposals! We are grateful for your support and your interest in participating in the CCME symposium.

As many of you are already aware, the awards banquet will be held at Universal Orlando Studios with dinner on Hollywood Boulevard, followed by a Terminator 3-D showing and access to CityWalk. Children under 12 are free. Bus transportation will be provided to and from Universal Orlando. Symposium badges will be required to access the buses and the park so please be sure to register your guests and children under 12. Go to CCME's website for more information.

Time is running out so if you haven't yet done so, book your hotel room and register for the symposium. The conference hotel is completely booked but we have additional room blocks at two overflow hotels - the Hilton Garden Inn Orlando at SeaWorld and the DoubleTree by Hilton Orlando at SeaWorld, both of which include additional government rate rooms. Both hotels are in walking distance to the conference hotel for your convenience. You can find more information on the hotels at the CCME website.

Looking forward to seeing you in Orlando in February for another exciting symposium!

Sincerely,

*Linda Frank*

CCME President 2011-2012

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## NEW CCME Website to Go Live in Orlando!

The CCME board is excited to announce that a new, redesigned CCME website will go live in time for the 2012 Symposium in Orlando. The new website has been designed by our partners at Indtai, Inc. and features a fresh, clean look with a new organization that makes information easier to find. The new design also adds dynamic content such as a feed of 'Military Education News' articles of interest to our community, CCME Grapevine Articles and a CCME Twitter feed. The Drupal open source content management platform now powering the website makes it easier to manage information and expand capabilities to disseminate pertinent military education news and information to our membership.

The website home page will also be available as an information hub during the 2012 CCME Symposium featuring the symposium day's agenda, announcements, last minute updates and changes, etc. Attendees, exhibitors and sponsors are encouraged to tweet from the symposium and exhibit hall and include the tag #ccme2012 to see their tweets appear on the homepage. The new CCME website will serve as an active conduit to stay connected and informed throughout year.

The Go live date for the new CCME Website will be Feb. 6, 2012!!!

*"We have 55 concurrent session presentations, some of which will be offered twice to assist with the selection process."*

*"The new design also adds dynamic content such as a feed of 'Military Education News' articles of interest to our community, CCME Grapevine Articles and a CCME Twitter feed."*





# Transportation

## From the Airport to the Renaissance Orlando at SeaWorld

### Directions from Orlando International Airport to the Renaissance Orlando at SeaWorld

Take Beachline Expressway West (528) – Approximately 10 miles | Exit International Drive | Turn Left on International Drive | Turn Right on Sea Harbor Drive | Resort is on Right Side (Across from SeaWorld Orlando Parking Lot)

### Directions from the North/East to the Renaissance Sea World

I-4 West| Exit 72 – Beachline Expressway East (528) | Take First Exit International Drive | Turn Left on International Drive | Turn Right on Sea Harbor Drive | Resort is on Right Side (Across from SeaWorld Parking Lot)

### Directions from the South/West to the Renaissance Orlando at SeaWorld

I-4 East| Exit 71 SeaWorld | Turn Left on Sea Harbor Drive (2nd Stoptlight) | Resort is on Left side (Across from SeaWorld Parking Lot)

### Orlando Airport Shuttle and Taxi

Mears Shuttle 407-839-1570 or 800-223-3868 [www.mearstransportation.com](http://www.mearstransportation.com)

Local Orlando Limo & Taxi Service Yellow Cab Company 407-699-9999 [www.mearstransportation.com](http://www.mearstransportation.com)

## Local Orlando Transportation

### Free Renaissance Resort Transportation

The Renaissance Orlando at SeaWorld offers free transportation to SeaWorld Orlando, Discovery Cove, Aquatica and Universal Studios for resort guests, based on Renaissance hotel shuttle schedule.

### Transportation to Orlando shopping and dining

International Drive's convenient I-Ride Trolley. With 78 convenient stops scheduled every 20 minutes, it's easy to reach the Orange County Convention Center, hotels, restaurants and shopping destinations. The I-Ride Trolley picks up guests directly in front of the Renaissance Orlando Hotel at SeaWorld.

### On-site Car Rental at the Renaissance Orlando at SeaWorld

On-Site Hertz Car Rental Hours: 8am to 5pm 7 days per week 1-407-351-5555 ext 4900

Location: Renaissance Orlando at SeaWorld lobby

# Recreation/Things to see and do in Orlando

## Recreation at the Renaissance Orlando at SeaWorld

- \* Olympic-size heated pool, towels provided
- \* Poolside bar & grill
- \* Championship golf at Marriott Grande Pines
- \* Two oversized whirlpools
- \* 24-hour complimentary fitness center
- \* Shamu's Game Room (electronic game room)



## Things to see and do in Orlando

- \* SeaWorld Orlando (0.3 Miles)
- \* Aquatica - SeaWorld's Waterpark (1 Mile)
- \* Discovery Cove (0.9 Miles)
- \* Universal Orlando (6.4 miles north)
  - \* Universal Studios
  - \* Islands of Adventure
  - \* City Walk, a nighttime entertainment complex



# Dining

## *Dining at the Renaissance Orlando at SeaWorld*

**Tradewinds:** Contemporary American cuisine with an organic flair

**Mist Sushi and Spirits**  
Hand-crafted cocktails and Orlando's best sushi

**Boardwalk Sports Bar**  
Microbrews and 8 plasma screens

**Palms Poolside Bar and Grill:**  
Smoothies, cocktails and poolside lunch

**Starbucks**  
Full-service Starbucks serving coffee, tea and pastries



## *Dining near the Renaissance Orlando at SeaWorld*

**Amura** (5 mi)  
407-370-0007  
Sushi and seafood

**Antonio's Sand Lake** (5 mi)  
407-363-9191  
Italian including pasta, chicken, veal, fish and steak dishes

**Bonefish Grill** (5 mi)  
407-355-7707  
Seafood

**Capital Grille at Pointe Orlando** (2 mi)  
407-370-4392  
Steak & Seafood

**Maggianos Little Italy** (2 mi)  
407-241-8660  
Italian

**Moonfish Restaurant** (5 mi)  
407-363-7262  
Seafood, steak and fresh sushi

## *Dining near the Renaissance Orlando at SeaWorld*

**Morton's** (5 mi) 407-248-3485  
Steaks, seafood, lamb and chicken with an extensive wine list

**The Oceanaire Seafood Room** (5 mi) 407-363-4801  
Seafood

**Roy's** (5 mi)  
407-352-4844  
Hawaiian cuisine

**Ruth Chris Steak House** (5 mi)  
407-226-3900  
Steaks, chops, lamb, chicken and seafood

**Samba Room** (5 mi)  
407-226-0550  
Latin American steak and seafood

**Seasons 52** (5 mi)  
407-354-5212  
American

**Timpano Chophouse and Martini Bar**  
(5 mi) 407-248-0429

## *CCME Cares 2012 Send Our Heroes a Care Package!*



A special event at the 2012 Council of College and Military Educators (CCME) symposium at the Renaissance Orlando at SeaWorld Resort, 13-16 February, will be "CCME Cares 2012". The mission of "CCME Cares 2012" is to show our gratitude to the deployed service members of our country by preparing and assembling care packages during the symposium. The goal of "CCME Cares 2012" is to provide 1000 care packages, each to include postcards and letters along with items that the troops have told us they would like to have. CCME is partnering with **Operation Gratitude** in this effort.

CCME is looking for donations, big and small – every single dollar is important! A \$1000 donation will result in a listing as a "Friend of Operation Gratitude" on the organization website, [www.operationgratitude.com](http://www.operationgratitude.com)

You can send your donations by check (payable to CCME) or with credit card to:

CCME Exhibition Management  
C/o Exhibit Promotion Plus, Inc  
11620 Vixens Path  
Ellicott City, MD. 20142  
[ccme@epponline.com](mailto:ccme@epponline.com) Tel. 410.997.0763

The event will kick off on Monday 13 February in the Exhibit Hall of the Renaissance Orlando at SeaWorld during the President's Reception. The packing will continue throughout Tuesday 14 February and will come to an end on Wednesday, 15 February.

The media is invited to attend and cover this patriotic Valentine effort for our troops! Contact: **Jeff Cropsey** at, [PublicAffairs@ccmeonline.org](mailto:PublicAffairs@ccmeonline.org) or **816.914.3859** for more information.

## CCME Board Nominations/Election

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During each Council of College and Military Educators symposium, the membership has the opportunity to elect two new board members; Secretary-Elect and Vice President-Elect. The filling of vacant positions is crucial as CCME relies on its volunteer board to plan and lead the annual symposium, maintain the web site, issue newsletters, inform membership on current issues in voluntary education, and maintain the focus of the organization and its mission statement.

Nominees are sought through membership submissions each fall. *However, any member in attendance at the symposium election is eligible to run for these offices in accordance with board policy.*

This year's nominees are:

### **Vice President-Elect:**

Lawrence A. Tomei, Vice Provost for Academic Affairs and Professor of Education, Robert Morris University

### **Secretary-Elect:**

Megan Garland Tyler, Director, OU North America, University of Oklahoma

Margaret Reed, Sr. Director Webster University, Colorado Springs

Patrick Milligan, Assistant Vice President of Military Affairs, Kaplan University

Sharon Fratta-Hill, Vice President of Distance Education, Graduate School USA

Garland H. Williams, Associate Regional Vice President – Military, University of Phoenix



*Look for nominees' biographies and photographs in the 2012 CCME Symposium program distributed to attendees.*

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## Veteran Artwork on Display in Exhibit Hall

**This year, we are very fortunate to have the Veteran Artist Program (VAP) on site during the symposium.**



"VAP is an organization that helps propel artists, who are also veterans, into the mainstream creative arts community" (<http://www.veteranartistprogram.org>). Several pieces of artwork from VAP will be on display in the exhibit hall Monday through Wednesday. Be sure to take time to view the artwork during your visits to the exhibit hall.

## Meet the New Service Chiefs



**Pamela L. Raymer**  
**Director Army Continuing Education System**

Dr. Raymer was selected as the Director for the Army Continuing Education System in November 2011. Prior to this assignment she served as the Education Director for Army Cadet Command Junior ROTC program. She was the Dean of Academics at Army Management Staff College from January 2007 to June 2010 launching the Civilian Education System. Previous assignments include Chief, SIGINT, Ft Huachuca, AZ; Director, Quality Assurance Office & Staff and Faculty, US Army Fires Center, Ft. Sill, OK; Director, Quality Assurance Office & Staff and Faculty, US Army Armor Center, Ft. Knox, KY; Strategic Concepts Officer, HQs, USAREC, Ft. Knox, KY; Education Director, US Naval Air Facility Atsugi, Japan. She has over 17 years of university teaching experience in graduate and undergraduate programs with the University of Louisville School of Education and Webster University School of Management serving both as a resident and online instructor. Raymer also worked as a Recreation specialist with 2<sup>nd</sup> Infantry Division in South Korea and was a school counselor in Texas.



**Tom Langdon**  
**Chief, Air Force Voluntary Education**

Tom Langdon is responsible for policy, program, budget oversight, and advocacy of the Air Force's Voluntary Education Program impacting 85 Air Force installations supporting over 300,000 Airmen world-wide. He began his career with the Air Force in March 1977 as a security forces member. During his 29 year active duty career, he served as a security forces member, professional military education instructor and manager, personnel superintendent, defense/diplomatic courier service station manager, and command chief master sergeant before retiring in July 2005. In July 2005, he started his civil service career as the DoD Schools Liaison Officer for Northern Japan. From there, he served as an Education Services Officer; Director, Force Development; Deputy, Force Support Squadron, and Deputy Director for Installation Support. He received his bachelor's degree from Embry-Riddle, Aeronautical University, FL, master's in education from Old Dominion University in Norfolk, VA, and is currently a doctoral candidate (ABD) with Northcentral University. Prior to his current assignment, Mr. Langdon served as the Deputy, Personnel Division, HQ Air Mobility Command, Manpower, Personnel and Services Directorate, Scott Air Force Base, Ill.

**NOTE:** *At press time, the Service Chief for the Marines, Coast Guard and Navy had yet to be announced. The following will represent their service at the CCME Symposium:*

**Marine Corps:** *Colonel Mark Toal, Chief of Staff, Marine and Family Programs Division*

**Coast Guard:** *CAPT Christopher Hall, Chief, Training Division and Chief Learning Officer (FC-T), Force Readiness Command*

**Navy:** *Ms. Lauren Mate, Naval Education & Training Command Education Branch Head (N52)*

## Service Chiefs Q&A

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Aside from the regular updates from DOD and the Service Chiefs at this year's symposium, CCME will also be hosting a Q & A with the Inter Service Working Group (DOD and Service Chiefs) on Thursday afternoon (February 16). This panel, which will consist of Carolyn Baker and a Service Chief (or representative) from each branch, will answer questions from membership. Questions will be collected throughout the symposium and read by the panel moderator.



If you have a burning question or need clarification on topics from the world of voluntary education, make sure to bring them along and drop them in the collection boxes located throughout the symposium areas.

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### **SOC'S BURNING ISSUES SUMMIT: A TWO-PART DISCUSSION ON STUDENT SUCCESS AND MILITARY FRIENDLINESS**

Servicemembers Opportunity Colleges (SOC) invites college and military educators and leadership to participate in a pre-conference event on Monday, February 13, 13:30-15:30. Please check the CCME conference registration area for the assigned meeting room at the Renaissance Orlando SeaWorld.

The first part of the summit will be a presentation and continued discussion of last year's Burning Issues Summit focusing on Tracking Military Students: Effective Student Success and Outcome Measures.

Last year, attendees of the summit identified a need for consistent, relevant, and meaningful definitions and measures of student outcomes and student success. As a result, a working group of higher education and military education strategic thinkers and data analysts have recommended a framework for tracking military student success on a variety of indexes, allowing for comparisons across the voluntary education community.

The group will present their recommendations, including: (1) an inclusive definition of military student, (2) guidelines on identifying a cohort for data analysis (3) the identification of a common set of definitions and metrics to measure persistence (progress to degree completion) and retention, and (4) variables to cross-analyze the data.

The second discussion will continue the dialogue on attributes, policies, and practices that define the term "Military- or Veteran-Friendly" as an institutional descriptor. Several commercial businesses and marketing firms have developed guides and rankings of "military-friendly" colleges and universities from their vantage points, but does the voluntary education community agree? While many institutions claim to be "veteran-friendly", how can educators help servicemembers and veterans distinguish between marketing hype and military student inclusion? Institutions and military personnel are invited to share their thoughts about the attributes and best practices that truly define a "military-friendly" institution of higher learning.

#### **BURNING ISSUES SUMMIT AGENDA**

**Monday, February 13, 2012**

**Location:** Second Floor - *Palani*

- 1330-1400: Preliminary Findings of Working Group
- 1400-1430: Audience Feedback and Suggestions Relating to Metrics & Definitions
- 1430-1500: Introduction to Military Friendliness Project
- 1500-1530: Roundtable discussion: What is Military Friendliness?
- 1500-1530: Roundtable discussion and Consensus Building: Next Steps

For more information contact Seth Marc Kamen, SOCCOAST Project Director, at 800-368-5622 or [KamenS@aascu.org](mailto:KamenS@aascu.org)

## *Last Chance to Participate: Second National Campus Survey on Veteran Programs*

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A coalition of higher education associations launched the second iteration of its national survey on campus programs and services offered to student veterans and active duty military students on Veterans Day 2011. We are ready to close out the survey but noticed that a significant number of CCME member institutions have not responded. Want to check whether your institution responded? Contact Lesley McBain ([mcbainl@aascu.org](mailto:mcbainl@aascu.org)) or Kathy Snead ([sneadk@aascu.org](mailto:sneadk@aascu.org)) to find out if whether your institution has responded.

If your institution has not responded, please go to the link below and respond by February 20th: <https://acenet.inquisiteasp.com/cgi-bin/qwebcorporate.dll?idx=42BHVN>.

Survey results will be presented in July 2012 at the [Department of Defense \(DoD\) WorldWide Education Symposium](#) in Las Vegas, NV. The 2009 survey report, *From Soldier to Student: Easing the Transition of Service Members on Campus*, can be found [here](#). Questions about the 2011 survey can be addressed to Bryan Cook at (202) 939-9381 or [policy@acenet.edu](mailto:policy@acenet.edu).

Participating associations:

[American Association of State Colleges and Universities](#)

[American Council on Education](#)

[National Association of Student Personnel Administrators](#)

[National Association of Veteran's Program Administrators](#)



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*WE LOOK FORWARD TO SEEING YOU IN SUNNY ORLANDO!!!*



*IN THE MEANTIME, PLEASE FEEL FREE TO VISIT US AT:*

[CCME WEBSITE](#)

[CCME FACEBOOK PAGE](#)