Thank you for participating as an exhibitor at the CCME 2014 Professional Development Symposium & Exhibition. CCME projects a record audience of military personnel and industry at CCME 2015.

Due to the cancellation of DoD Worldwide 2015, CCME anticipates that our 2015 symposium will be highly attended as the only professional development opportunity available next year that will address higher and military education.

*Cancellation of DoD World-Wide 2015… Impact on the CCME 2015 Symposium and Exhibition*

Every three years since 1992, the Department of Defense has hosted an education symposium and expo to provide professional development opportunities for those who support the Military Voluntary Education Program. An announcement was circulated by the DoD stating “due to current fiscal constraints and an uncertainty about future budgets, it has become necessary to cancel plans for staging a 2015 triennial event”.

It is anticipated that an even higher demand for exhibit space / sponsorships will result among industry seeking to maintain a marketing presence that had been available at prior DoD events, as well as at the CCME 2015 Symposium and Exhibition.

We project that *limited exhibit space* at CCME 2015 will likely be SOLD OUT quickly in response to this early bird notice. A space preference priority point system will continue in effect in order to be eligible to exhibit at CCME 2015 and to qualify for a preferential location in the exhibit hall.

Continuing improvements to the CCME exhibit format are made as a direct result of exhibitor input. An exhibitor survey evaluation will be circulated via email after the event.

An offer of an exhibit space assignment will be made based upon a neutral priority point system that takes into account: CCME membership status, # of years exhibiting, # of booths reserved each year, and sponsorship level. In the event of a tie, the date an application is received by CCME exhibit management serves as a tiebreaker.

To renew participation, return the attached application by fax / email to our offices as soon as possible.

We look forward to your firm / educational institution / organization remaining an integral part of CCME’s exciting growth in January, 2015 in Anaheim!

RETURN APPLICATION(S) TO:

**CCME EXHIBIT MANAGEMENT**  
c/o Exhibit Promotions Plus, Inc.  
11620 Vixens Path, Ellicott City, MD 21042  
410 997-0763 ~ 301 596-3028 ~ Fax 410 997-0764  
ccme@epponline.com ~ www.epponline.com

“CCME is an active proponent for the professional development of those serving in the military & higher education community by providing a forum for the exchange of information about educational programs, strategies, best practices, DoD and VA initiatives and program and innovation among its members and associated partners.”

www.ccmeonline.org
COUNCIL OF COLLEGE AND MILITARY EDUCATORS
42ND PROFESSIONAL DEVELOPMENT SYMPOSIUM & EXHIBITION

JANUARY 26-29, 2015 (EXHIBIT DATES: 1/26-28)
ANAHEIM MARRIOTT, CALIFORNIA

All exhibit spaces are 10’w x 9’d.

Ceiling height 18’.

The backwall in a peninsula booth can only be 8’ high in the middle 12’ of the space.

Island created on demand.

Tentative exhibit floor plan. Subject to fire marshal approval.
EXHIBIT SPACE APPLICATION AND CONTRACT
Council of College and Military Educators
January 26-29, 2015 (Exhibit Dates: 1/26-28)
Anaheim Marriott, California

Organization ____________________________________________________________
Address __________________________________________________________________________
City __________________________________ State ______ Zip ________________

Submitted by ____________________________________________________________
Title ____________________________________________________________
Signature ____________________________________________________________
Tel __________ E-Mail __________________________ Website _______________________

A. 10’w x 9’d EXHIBIT SPACE (Each Exhibit Space rental fee includes One Full Symposium Registration – a value up to $500)

<table>
<thead>
<tr>
<th># of inline booths</th>
<th>$1,300 (Institutional/Corporate Member)</th>
<th>$_________ (TOTAL)</th>
</tr>
</thead>
<tbody>
<tr>
<td># of corner booths</td>
<td>$1,400 (Institutional/Corporate Member)</td>
<td>$_________ (TOTAL)</td>
</tr>
<tr>
<td># of inline booths</td>
<td>$1,600 (NON-CCME Corporate Member)</td>
<td>$_________ (TOTAL)</td>
</tr>
<tr>
<td># of corner booths</td>
<td>$1,700 (NON-CCME Corporate Member)</td>
<td>$_________ (TOTAL)</td>
</tr>
</tbody>
</table>

OPTIONAL CONVENIENCE FURNISHINGS PACKAGE  $495 (Includes 6’ skirted table, 2 arm chairs, wastebasket)

Preferred location(s): #1_________          #2_________          #3________

B. PRODUCTS / ORGANIZATIONS THAT YOU PREFER TO BE IN CLOSE PROXIMITY

C. PRODUCTS / ORGANIZATIONS THAT YOU PREFER NOT TO BE IN CLOSE PROXIMITY

D. COMMUNAL “TAKE-ONE” LITERATURE DISPLAY  $150  ______ FREE for Sponsors / Advertisers

E. EXHIBITOR DIRECTORY ADVERTISING  $500 Full Page (5’w x 8’h)  $275 Half Page (5’w x 3-4/5’h)

| Inside Cover II | $600 |
| Inside Cover III | $550 |

| Cover IV | $650 |
| $150 Business Card (3 1/2”w x 2”h) |

$200 premium in addition to rates above for FULL COLOR ads. Otherwise ads should be submitted as black and white.

TERMS OF PAYMENT – $200 per booth is due with application or within 2 weeks of invoice date. 50% of the balance is due 07/26/14. The final 50% is due no later than 10/26/14. There is a 25% of total booth cost cancellation fee if cancellation is received between 07/26/14 and 10/26/14. Cancellations received after 10/26/14 will result in a full forfeiture of the total cost of exhibit space and/or an obligation to pay the full rental fee. A cancellation must be received in writing by CCME Exhibit Management to be valid. This policy is in effect regardless of the circumstance surrounding a cancellation.

RETURN APPLICATION/CHECK PAYABLE TO: EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 ~ fax 410/997-0764
ccme@epponline.com ~ www.epponline.com
**SPONSOR APPLICATION AND CONTRACT**

Council of College and Military Educators  
January 26-29, 2015 (Exhibit Dates: 1/26-28)  
Anaheim Marriott, California

Organization ____________________________________________________________

Contact ___________________________ Title ________________________________

Address __________________________________________________________________

City ___________________________ State ___________ Zip ________________

Tel ___________________________ Email _______________________________

A. Sponsorship Level / Benefits -- please check one

□ PLATINUM - $5,000  
  **Full-page advertisement in the symposium program**  
  **Two complimentary symposium registrations**  
  **Promotional item (small item only) for symposium tote bag**

□ GOLD - $2,500  
  **Half-page advertisement in the symposium program**  
  **One complimentary symposium registration**

□ SILVER - $1,250  
  **Quarter-page advertisement in the symposium program**

□ BRONZE - $500  
  **See basic sponsorship benefits**

**Repeat exposure to 900+ attendees**  
**Free "Take-One" literature display**  
**Link to your webpage on CCME website**

**Quarter page - 5.50" w x 4.25" h**

B. Ad and Logo Specifications – Firm Deadline 11/2/14  
<br>&lt;A failure to meet this deadline and to submit full payment as set forth in Section D, may result in exclusion of your advertising / logo in the CCME Program, plus a forfeiture and/or obligation to pay the contracted sponsorship fee.&gt;  
<br>The ad and logo will be placed in the Symposium program.

**Full page - 11" w x 8.50" h**  
**Half page – 5.50” w x 8.50” h**  
**Quarter page – 5.50” w x 4.25” h**

Mechanical requirements will be issued with confirmation.

C. Unique Additional Sponsorship Recognition Opportunities (Includes basic sponsorship benefits)

(Noe: Sponsorship material must have CCME designation (artwork to be provided by CCME) and be approved by a CCME Board member)

□ Exhibitor Directory – Name appears on each page - Includes two complimentary symposium registrations $3,500  
□ Symposium Bags - Includes one complimentary symposium registration $3,500 plus cost of item  
□ Padfolios / Pens - Includes one complimentary symposium registration $3,500 plus cost of item  
□ Welcome Banner - Includes one complimentary symposium registration (Limited to 2 sponsors) $3,500 ea plus cost of item  
□ Hotel Key Cards – Includes one complimentary symposium registration $2,500 plus cost of item  
□ Cyber Cafe plus One Screen Saver - Includes one complimentary symposium registration (Limited to 2 sponsors) $2,500 ea  
□ Hotel Guestroom Literature/Promo Drop $1,000 ea plus hotel labor/cost of item  
□ Screen Saver for Internet Kiosks (Limited to 4 sponsors) $1,000 ea  
□ Beverage Coupons for redemption in Exhibit Hall (100 coupons each; Limited to 4 sponsors) $1,000 ea plus cost of production  
□ “Go Bo” Logos (Limited to 3 sponsors) $750 ea plus cost of production

D. Payment Terms  
50% of payment is due with application or within 30 days of invoice.  
Final 50% is due 7/26/14.  
Cancellations for sponsorships after 10/26/14 will not receive any refund and will be responsible for the full sponsorship fee.

E. Payment Information  
Total Payment (All accounts must be paid by) $____________ U.S. Funds (to be charged at this time)

Method of payment (check one) □ Check (Payable to Exhibit Promotions Plus) □ VISA □ Master Card □ American Express

Credit Card # ___________________________ Exp Date ________________

Cardholder Name ___________________________ Signature __________________

Cardholder Address ____________________________

Tel # ___________________________ Email ______________________________

RETURN APPLICATION/ CHECK PAYABLE TO:  
EXHIBIT PROMOTIONS PLUS, INC.  
11620 Vixens Path, Ellicott City, MD 21042-1539  
410/997-0763 fax 410/997-0764  
cmeme@epponline.com www.epponline.com