



COUNCIL OF COLLEGE AND MILITARY EDUCATORS

Serving the Military and Veteran Community

2023 – 2024 SPONSORSHIP

ABOUT US

The Council of College and Military Educators (CCME) is an active proponent for the professional development of those serving in the military education community by providing a forum for the exchange of information on educational programs, strategies and innovation among its members and associated partners.

CCME membership is composed of military educators, civilian educators, post secondary educational institutions, and suppliers of quality education products and services. CCME's mission is to promote and provide educational programs and services and to facilitate communication between the membership and the DoD educational support network.

Our History

In the early '70s, California formed the first association with the intent to share ideas and mutual experiences concerning the development and operation of military education programs between institutions of higher learning and the Armed Forces.

From this early beginning, California Community Colleges and Military Educators Association (CCCMEA) would meet annually and it was decided that institutions of higher learning providing educational opportunities for the military, both on and off base, would be invited to attend meetings. As its membership grew over a decade, CCCMEA evolved into the California Colleges and Military Educators Association (CCMEA) to better promote, encourage and deliver meaningful education within all branches of the armed services and to establish and maintain communication between military and civilian educators within the entire state. The first CCMEA conference took place in 1982 in San Diego. The members sought to study and seek solutions to educational problems and objectives confronting the colleges and military educators within the state.

As the need for military education evolved throughout the country, the association encouraged the development of intra-military educational programs within the Department of Defense (DoD) community. In 1994, the organization was renamed the Council of College and Military Educators (CCME) to more accurately reflect its national membership and its role with the military off-duty voluntary education program.



OUR MISSION

To serve as a professional development platform that showcases educational and career opportunities for military-affiliated students.

OUR VISION

To facilitate meaningful dialogue that leads to relevant strategies, innovation and collaboration to enhance student success.

OUR GUIDING VALUES

Commitment to Student Success

- Advocate for a positive military-affiliated student academic experience
- Influence guidelines for innovative and relevant career pathways
- Provide a platform to disseminate new ideas, policies, and procedures

Collaboration and Effective Communication

- Reciprocate and exchange best practices and lessons learned
- Create space for open communication
- Access to Subject Matter Experts (SMEs) in military and veteran student education

Mutual Respect and Trust

- Provide an environment that stimulates meaningful and positive discussions
- Encourage sincerity and openness

Envisioned Student Success Outcomes

- Analyze data to measure results
- Propose topics and direction of future professional symposiums
- Promote educational partnerships that support student success

ENHANCING YOUR BUSINESS CULTURE WITH CCME

By sponsoring CCME, your business or organization can enrich its cultural awareness and seize opportunities to support the military and veteran community. CCME can assist by providing:

- ★ Professional development and training of your workforce
- ★ Increase diversity and industry alignment within your workforce
- ★ Provide availability and priority placement within internships and apprenticeships
- ★ Develop talent acquisition models
- ★ Collaborate and provide insight to ensure your business' needs are met

SPONSORSHIP LEVELS OF RECOGNITION & BENEFITS

GENERAL SPONSORSHIP SUPPORT

With your organization's support, CCME can continue to meet its mission to serve as a professional development platform that showcases educational and career opportunities for military-affiliated students. General Sponsorships are unrestricted funds that go toward fulfilling the CCME mission. Any dollar amount is accepted and appreciated. Unique sponsorship opportunities are listed on the next page. Sponsorships at the following levels will receive recognition and benefits as listed in the table below:

★ BRONZE \$2,500+	★ GOLD \$10,000+	★ TITANIUM \$50,000+
★ SILVER \$5,000+	★ PLATINUM \$25,000+	★ DIAMOND \$100,000+

CCME Sponsors will receive the following benefits based on total sponsorship spend:

Sponsor Benefits	Bronze	Silver	Gold	Platinum	Titanium	Diamond
	\$2,500+	\$5K+	\$10K+	\$25K+	\$50K+	\$100K+
Email distribution to members that opt in					X	X
Logo promoted in CCME Newsletter	Name	Small (1 issue)	Small (2 issues)	Medium (3 issues)	Medium (4 issues)	Large (6 issues)
Organization Social Media Package	Logo and tag on one platform	Logo and tag on both platforms	Logo and tag on both platforms	2 post media package	4 post media package	6 post media package
Newsletter release mention			2 Issue	3 Issues	4 Issues	6 Issues
Sponsor recognition plaque				X	X	X
Banner Ad on CCME website			Small (2 months)	Medium (3 months)	Medium (4 months)	Large (6 months)
Meeting with CCME Board					X	X
Webinar to CCME members				1 annually	2 annually	3 annually
Video ad on CCME website						X